

Help Your KanCare Patients Quit Tobacco for Good!

Expanded Tobacco Cessation Benefits
for KanCare Enrollees

For your patients enrolled in KanCare, an expanded benefit for tobacco cessation is now available. Benefits include:

- MEDICATIONS: Comprehensive, barrier-free coverage of all FDA-approved medications:
  - Chantix, Bupropion, all nicotine replacements (patch, gum, lozenge, inhaler, nasal spray)
  - Evidence-based combinations (e.g., concurrent patch/lozenge)
  - No prior authorization or copays
- COUNSELING: No annual or lifetime limits
  - Individual (Billing Codes 99406/99407)
  - Group Counseling (Billing Code s9453)
  - Patients want to hear from you!
  - Let them know about the expanded benefits today.
  - Prescribe medications and counseling together and double their chances for a healthier life.

For more information, contact:









## Are You Insured by KanCare?

## Increase your odds and quit tobacco for good!

Quitting tobacco is hard. Expanded benefits from KanCare give you a better chance to succeed.

For the first time, KanCare is combining two programs with no copays:

- Tobacco cessation medications, including the nicotine patch, gum, lozenge, inhaler, nasal spray, Chantix or Zyban
- Counseling services, from your health care provider, to support you while you try to quit.

This means if you don't succeed the first time, it doesn't end there!

## Still looking for a reason to quit? Try these:

- Your health and appearance will improve
- More money and time to do the things you want to do
- Your loved ones

## Ask your health care provider today!

For more information, contact:





